

NC993367
BILL CYCLE

8/16/2018

201808

9/30/2018

ATTN: TOM WOODRUM STRATEGIC MEDIA SERVICES 1023 31ST ST NW 4TH FLOOR WASHINGTON, DC 20007

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|--------------------------------------|------------|-----------------------------------|--------------|
| AGENCI | AGENCI NO. | COSTONER | COSTONER NO. |
| CTD 4 TE 010 4 4 E D14 CE D1 # 0 E C | *** | DUL COLUETTE FOR COLUENOR MOC 144 | 24605 |

STRATEGIC MEDIA SERVICES 446 BILL SCHUETTE FOR GOVENOR-NCC-MI 24695

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|-----------|---------|--------------|-------------|---------------|-------------|
| NC589542 | Detroit | TV | \$20,490.00 | 30 | 30 |

INVOICE NOTES

PRI:NP=4;IP=5 62555506 Bill Schu

Gross Advertising Total \$20,490.00
Agency Commission (\$3,073.50)
Rep Commission (\$2,264.14)

Net Advertising Total \$15,152.36

Terms: Net 30 Days

Mail to: COMCAST SPOTLIGHT

12964 COLLECTIONS CENTER

DRIVE

CHICAGO, IL 60693



INVOICE NO.

NC993367

INVOICE DATE

8/16/2018

BILL CYCLE 201808

9/30/2018

AFFIDAVIT

Product: 417 Estimate No: 4509 Comcast Order No: NC589542

Market: Detroit

Campaign No: 4509

TIM Est No: 2211085

Contract Type: Single

AE Name: NCC - MI WASH DC

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|-----------|------------|---------------------------|------------------|-------|-------------|
| NE1336602 | BSMI71018H | DETROIT INTERCONNECT/5557 | DISC. FXNC. GOLF | 30 | \$20,490.00 |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|---------------------------|-----------|-------|-------------|
| DISC | DETROIT INTERCONNECT/5557 | NE1336602 | 3 | \$333.00 |
| FXNC | DETROIT INTERCONNECT/5557 | NE1336602 | 26 | \$20,124.00 |
| GOLF | DETROIT INTERCONNECT/5557 | NE1336602 | 1 | \$33.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate Flag |
|--------|------|---------------------------|---------|------------|-----|------|------------|
| 8-1-18 | FXNC | DETROIT INTERCONNECT/5557 | 10:50AM | BSMI71018H | 30 | 2 | \$468.00 |
| 8-1-18 | FXNC | DETROIT INTERCONNECT/5557 | 12:49PM | BSMI71018H | 30 | 2 | \$468.00 |
| 8-1-18 | FXNC | DETROIT INTERCONNECT/5557 | 3:52PM | BSMI71018H | 30 | 9 | \$468.00 |
| 8-1-18 | FXNC | DETROIT INTERCONNECT/5557 | 9:46PM | BSMI71018H | 30 | 10 | \$1,170.00 |
| 8-1-18 | FXNC | DETROIT INTERCONNECT/5557 | 10:49PM | BSMI71018H | 30 | 4 | \$1,170.00 |
| 8-2-18 | FXNC | DETROIT INTERCONNECT/5557 | 6:51AM | BSMI71018H | 30 | 1 | \$702.00 |
| 8-2-18 | FXNC | DETROIT INTERCONNECT/5557 | 5:46PM | BSMI71018H | 30 | 3 | \$936.00 |
| 8-3-18 | FXNC | DETROIT INTERCONNECT/5557 | 8:50AM | BSMI71018H | 30 | 1 | \$702.00 |
| 8-3-18 | FXNC | DETROIT INTERCONNECT/5557 | 11:22AM | BSMI71018H | 30 | 9 | \$468.00 |
| 8-3-18 | FXNC | DETROIT INTERCONNECT/5557 | 8:45PM | BSMI71018H | 30 | 4 | \$1,170.00 |
| 8-4-18 | FXNC | DETROIT INTERCONNECT/5557 | 7:52AM | BSMI71018H | 30 | 1 | \$702.00 |
| 8-4-18 | FXNC | DETROIT INTERCONNECT/5557 | 5:54PM | BSMI71018H | 30 | 3 | \$936.00 |
| 8-4-18 | FXNC | DETROIT INTERCONNECT/5557 | 9:48PM | BSMI71018H | 30 | 4 | \$1,170.00 |
| 8-5-18 | FXNC | DETROIT INTERCONNECT/5557 | 8:52AM | BSMI71018H | 30 | 1 | \$702.00 |
| 8-5-18 | FXNC | DETROIT INTERCONNECT/5557 | 10:51AM | BSMI71018H | 30 | 2 | \$468.00 |
| 8-5-18 | FXNC | DETROIT INTERCONNECT/5557 | 10:49PM | BSMI71018H | 30 | 4 | \$1,170.00 |
| 8-6-18 | FXNC | DETROIT INTERCONNECT/5557 | 12:49PM | BSMI71018H | 30 | 6 | \$468.00 |
| 8-6-18 | FXNC | DETROIT INTERCONNECT/5557 | 5:45PM | BSMI71018H | 30 | 7 | \$936.00 |
| 8-6-18 | FXNC | DETROIT INTERCONNECT/5557 | 9:50PM | BSMI71018H | 30 | 11 | \$1,170.00 |
| 8-6-18 | FXNC | DETROIT INTERCONNECT/5557 | 11:49PM | BSMI71018H | 30 | 8 | \$1,170.00 |
| 8-7-18 | DISC | DETROIT INTERCONNECT/5557 | 1:25PM | BSMI71018H | 30 | 14 | \$111.00 |
| 8-7-18 | DISC | DETROIT INTERCONNECT/5557 | 2:21PM | BSMI71018H | 30 | 14 | \$111.00 |
| 8-7-18 | DISC | DETROIT INTERCONNECT/5557 | 3:26PM | BSMI71018H | 30 | 14 | \$111.00 |
| 8-7-18 | FXNC | DETROIT INTERCONNECT/5557 | 6:51AM | BSMI71018H | 30 | 5 | \$702.00 |
| 8-7-18 | FXNC | DETROIT INTERCONNECT/5557 | 7:53AM | BSMI71018H | 30 | 12 | \$702.00 |
| 8-7-18 | FXNC | DETROIT INTERCONNECT/5557 | 8:51AM | BSMI71018H | 30 | 12 | \$702.00 |
| 8-7-18 | FXNC | DETROIT INTERCONNECT/5557 | 10:50AM | BSMI71018H | 30 | 13 | \$468.00 |
| 8-7-18 | FXNC | DETROIT INTERCONNECT/5557 | 12:49PM | BSMI71018H | 30 | 13 | \$468.00 |
| 8-7-18 | FXNC | DETROIT INTERCONNECT/5557 | 1:50PM | BSMI71018H | 30 | 13 | \$468.00 |
| 8-7-18 | GOLF | DETROIT INTERCONNECT/5557 | 11:27AM | BSMI71018H | 30 | 15 | \$33.00 |

Date Net Zone/Syscode Time Spot Name Len Line Rate Flag

Order# NC589542 Total: \$20,490.00



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BILL TO

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REMITTANCE

Please return this document with your payment

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|--------------------------|------------|--------------------------------------|--------------|
| STRATEGIC MEDIA SERVICES | 446 | BILL SCHUETTE FOR GOVENOR- NCC-MI | 24695 |

Terms:

Net 30 Days

Phone:

866-531-1721

Mail to:

COMCAST SPOTLIGHT

Note:

Ask BusOps@cable.comcast.

12964 COLLECTIONS CENTER

com

DRIVE

CHICAGO, IL 60693

Special Note:

To make a secure credit card payment, log into www.comcastinvoices.com to register for

an account.

Net Balance Due \$15,152.36

We accept checks, money orders, and all major credit cards.

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